

# THE JCS YOUTH JOURNAL

## MONEY MATTERS: UNLOCK YOUR FINANCIAL POTENTIAL



# FINANCIAL LITERACY

## UNLOCKING YOUR FINANCIAL POTENTIAL

Welcome to the latest edition of the JCS Youth journal where we embark on a journey to educate, inform and equip you with the basic key points needed to have a successful future .

As we venture towards the pinnacle of our financial literacy journey we will delve into insurance and risk management. Understanding risk management and insurance will empower you to face uncertainties with confidence enabling you to become the true hero of your financial story.

In this chapter, we will focus on:

- The Basics of Risk management and Insurance.
- The Five (5) Key points of Insurance and Risk management associated with various career paths.
- An interview section with Star Assurance on how the insurance industry assess risks concerning different insurance products.

**TAKE THE FIRST STEP IN REACHING YOUR FINANCIAL  
FREEDOM!**

# BASICS OF FINANCIAL LITERACY

## INSURANCE AND RISK MANAGEMENT

As a young individual full of energy, the last thing that crosses your mind might be insurance and risk management. But understanding this topic would enhance your preparedness and navigation towards uncertainties effectively.

Risk management is the process of identifying, assessing and prioritizing potential risks which allows you to take steps to minimize or control their impact.

On the other hand, insurance is a way to managing risk which serves as a protection against unexpected financial losses.

Let us now delve into the importance of having insights about insurance and risk management.

**1. *Financial Protection:*** Insurance provides a safety net which ensures that your business and yourself are financially protected against unexpected events, by covering the costs associated with risks.



# THE IMPORTANCE OF INSURANCE AND RISK MANAGEMENT

**2. *Stability and continuity:*** Risk management and insurance ensures continuity in your businesses by identifying and mitigating potential disruptions as well as stabilizing financial situations, allowing the business to recover more quickly from unexpected events and and maintain their operations.

**3. *Encourages prudent decision-making:***

Effective risk management practices enable you to make informed and prudent decisions. It prompts a thoughtful consideration of potential risks, leading to better choices in terms of investments and overall financial strategies.

**4. *Reduces anxiety:*** Knowing that you have insurance and effective risk management strategies in place brings peace of mind. it reduces anxiety about the uncertainties of life, which allows you to focus on your financial goal.



## FIVE (5) KEY TIPS OF A GOOD ENTREPRENEUR

5. ***Supports economic growth:*** Effective risk management and insurance also contribute to the overall economic stability and growth. Businesses are more likely to invest and expand when they have the Mechanisms in place to handle and mitigate risks. This, in turn, will foster a healthier and more robust economic Environment.

***Here are a few steps you can take to minimize or control the impact of risks in businesses everyday lives***

- Identify and recognize potential risks.
- Assess the likelihood and impact of those risks.
- Take actions to reduce the impact of the risks.
- Monitor the situation to adapt strategies as needed.



## INTERVIEW SESSION WITH MR DENNIS MENSAH FROM STAR ASSURANCE

Star Assurance is an insurance company that defines and assess risks by evaluating various factors such as probability, frequency, severity and the potential financial impact of events.

In an interview session with Dennis, he explained that young individuals or business owners often face risks like health-related issues, liability exposures, property damage and loss due to unforeseen events.

He further revealed that these risks can be mitigated by choosing the appropriate insurance policies tailored to their specific needs. While, health insurance covers medical expenses, liability and property insurance protect against legal claims and assets. Also, life insurance provides financial security for dependents.

In his final words, Dennis advises the youth to assess their current and potential future risks carefully with the help of financial experts, by considering life changes, career advancements and business growth that might alter insurance needs.

Take a few minutes to share your opinion on the state of the Ghanaian economy.

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